

# “Fill the Pig” Coin Drive

**Cause:** Support the Royal Neighbors Foundation and financial literacy programs by hosting a “Fill the Pig” coin drive!

**Step 1:** Request Royal Neighbors Foundation piggy banks from your Member Engagement Specialist.

**Step 2:** Set a fund-raising goal for how much your chapter would like to raise.

**Step 3:** Set a start/end date. Allow time for everyone to round up their loose change! Consider two weeks to one month duration for your campaign.

**Step 4:** Spread the word. Use your Chapter Facebook page to let people know you are raising money for financial literacy programs for women. Remind people throughout the drive that there is still time to donate.

**Step 5:** Once you have “Filled the Pig” please deposit the change in your chapter’s bank account and issue a check made payable to the Royal Neighbors Foundation for the amount raised through your coin drive. (Sorry, these funds are not eligible for a match.)

**Step 6:** Mail check to: Royal Neighbors Foundation, 230 16<sup>th</sup> Street, Rock Island, IL 61201.

**Step 7:** Don’t forget to report your “Fill the Pig” fund-raiser as a community service project on your chapter online report. Please include amount raised under “Funds Raised” on your chapter report.

## Customize it your way!

- Divide your team into two teams. Give each team a pig. The group with the most money in its pig at the end of the coin drive will be declared the winner. The losing team must complete a task that the winning team determines before the contest begins. For example: Losing team must serve the winners a special dinner in their honor.
- At your next chapter meeting or event ask your guests to bring their spare change to “Fill the Pig” for financial literacy programs.
- Do an online Chapter Challenge! Challenge other Royal Neighbors chapters on Facebook. Post your comments and fund-raising progress for other members to see.